

CBD TOPICALS

Practitioner Impact Report SUPPORTING REPEATED PROFESSIONAL USE

A practical look at how Carpe Diem CBD topicals perform in real-world professional use, supporting comfort, safety, and performance in everyday practice.

CarpeDiem®



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Applied Practice Results Operating System | www.apros.io
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PRACTITIONER IMPACT ANALYSIS HIGHLIGHTS



97%

PRACTITIONER -
REPORTED BENEFIT FOR
HANDS, WRISTS & FOREARMS



0.0%

COGNITIVE
DISRUPTION



24

WEEKS
REAL-WORLD
EVALUATION



508

VALIDATED
EXPOSURE
REPORTS



71

MASSAGE
THERAPISTS



BUILT FOR PROFESSIONAL WORKLOAD CONDITIONS

Massage therapists work under repeated physical strain every day. Carpe Diem CBD Topicals were evaluated during routine massage sessions over time to better understand practitioner-reported outcomes, safety observations, and occupational support with repeated use.

TWO PROFESSIONAL FORMULATIONS TESTED



SPA REVIVE

FULL SPECTRUM
CBD CREAM
<0.3% THC
UPLIFTING SCENT PROFILE



SPA SOOTHE

ISOLATE
CBD CREAM
THC-FREE
UNSCENTED



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QUESTIONS?
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THE PROOF IS IN THE RESULTS



STUDY SNAPSHOT



Observational real-world analysis of massage therapists using Carpe Diem CBD Topicals during active clinical practice.



24-week data collection period
(Sept 26, 2025 - March 12, 2026)



508 validated exposure reports from 71 licensed massage therapists



Average session length: 58 minutes
Exposure region: Hands, wrists, forearms



Prepared by: Applied Practice Results - 3/12/2026
Operating System (APROS)
Website: www.apros.io
Analysis Engine: RFOS ProofEngine v1.0

SAFETY PROFILE

Very minimal adverse events observed during repeated daily use.



NUMBNESS
1.2%



SLEEPINESS
1.0%

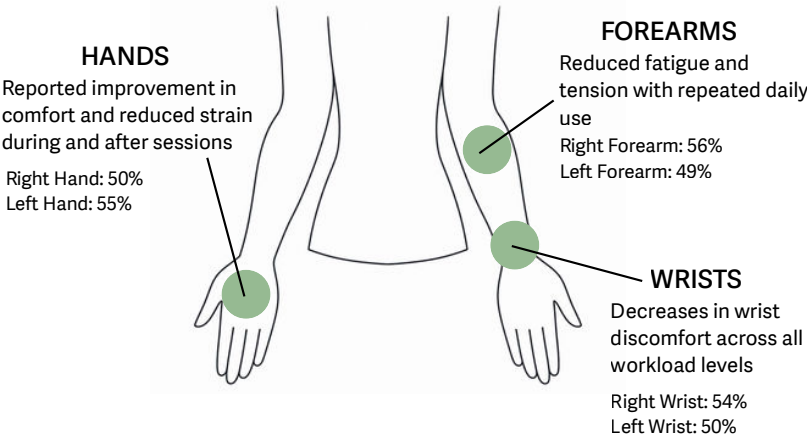


COGNITIVE DISRUPTION
0.0%

No meaningful association between session volume and adverse events. Stable safety profile across repeated use.

CONSISTENT UPPER-EXTREMITY SUPPORT

Therapists reported decreases in discomfort across:



BENEFIT CONSISTENCY ACROSS WORKLOADS

SESSIONS PER DAY	POSITIVE BENEFIT
1	96%
2	97%
3	100%
4	97%
5+	96%

I love that the products are local and the highest quality and potency I've seen so far. I've tried lots of various CBD products, and they often add menthol or camphor to give the sensation of relief, which simply doesn't compare to Carpe Diem's line of products. Happy customer for myself, my family, friends, and clients!" Rachel F. LMT

CERTIFIED STATISTICS

POWERED BY

APROS.io

APPLIED PRACTICE RESULTS
OPERATING SYSTEM

RFOS ProofEngine

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Statistics are provided from the APROS Practitioner Impact Analysis of Carpe Diem CBD Topicals: Clinical Efficacy Full Report

